

2015 SCBWI Mid-Atlantic Fall Conference At-A Glance Information Sheet

FACULTY

KATHI APPELT is the New York Times best-selling author of more than forty books for children and young adults. Her first novel, *THE UNDERNEATH*, was named a National Book Award Finalist, a Newbery Honor Book, and the PEN USA Literature for Children Award. That was followed by *KEEPER*, which was named an NCTE Notable Children's Book and a School Library Journal Best Book of the Year. Her memoir, *MY FATHER'S SUMMERS* (Henry Holt, 2004) won the Paterson Prize for Young Adult Poetry. Ms. Appelt was presented with the A.C. Greene Award by the Friends of Abilene Public Library, which named her a "Texas Distinguished Author." Her novel, *THE TRUE BLUE SCOUTS OF SUGAR MAN SWAMP*, was named a National Book Award Finalist and won the Green Earth Award, the Texas Institute of Letters Award, and the Judy Lopez Memorial Award. In addition to writing, Ms. Appelt is on the faculty in the Masters of Creative Writing for Children and Young Adults Program at Vermont College of Fine Arts. She and her husband Ken live in College Station, TX with five adorable cats, Django, Peach, Mingus, Chica and Jazz. They are the parents of two even more adorable sons, Jacob and Cooper, musicians who both play the double bass. For more information, check her website: www.kathiappelt.com.

TRACEY BAPTISTE is the author of *THE JUMBIES* (a Junior Library Guild Selection, 2015), and *ANGEL'S GRACE* (one of the 100 best books for reading and sharing, 2005). She has also written several nonfiction books including biographies of some of her favorite authors. Tracey works as a freelance editor with various publishing houses and runs her own editorial company, Fairy Godauthor. You can find out more about Tracey's books and editing services at her website, www.traceybaptiste.com, by following her on Twitter @TraceyBaptiste, or by connecting on Facebook and Instagram at TraceyBaptisteWrites.

ELLEN R. BRAAF, columnist and feature writer for ASK magazine, has published fiction, nonfiction, and humor for children and adults. Her six book *SCIENCE DETECTIVES* series, written under the name Ellen René, was published by PowerKids Press. Ellen teaches for The Writer's Center in Bethesda, MD, and serves as SCBWI Mid-Atlantic Regional Advisor.

CAITLYN DLOUHY, Vice President, Editorial Director, Caitlyn Dlouhy Books, first joined Atheneum in July of 1998, having worked at HarperCollins, Boys & Girls Clubs of Boston, and a teeny tiny little newspaper in Massachusetts as a "special writer" before that. Some of the authors she works with are Laurie Halse Anderson, Kathi Appelt,

Ashley Bryan, Andrew Clements, Doreen Cronin, Nicole Feret, Nina de Gramont, Frances O’Roark Dowell, Sharon Draper, Richard Jackson, William Joyce, Cynthia Kadohata, Uma Krishnaswami, Betsy Lewin, Alison McGhee, Phyllis Reynolds Naylor, Jason Reynolds, Peter Reynolds, Janne Teller, Tor Seidler, and David Small, to name but a few. Some of the awards her books have received include a Newbery Award, a Newbery Honor, a Printz Honor, Coretta Scott King Award winners, Coretta Scott King Honors, a Pura Belpré Award, National Book Award nominees, a National Book Award, Edgar Awards, Christopher Awards, a Batchelder Honor, a Jane Addams Peace Award, Josette Frank Awards, Simon & Schuster’s first ever Pen USA Award in Children’s books and first ever Bologna Ragazzi Award, an E. B. White Award, a Canadian Governor General’s Award, a Stonewall Honor, and a Charlotte Zolotow Award. When not editing, she and her husband are very busy keeping up with their very busy young daughters and their ever growing menagerie of critters, including a pair chinchillas.

KATHERINE HARRISON is an Associate Editor at Knopf Books for Young Readers. She edits fiction and nonfiction for young readers—toddler through teen—but her primary focus is middle grade and YA. While at Knopf, she’s worked with authors like Carl Hiaasen, Margo Lanagan, R.J. Palacio, and Markus Zusak among others. Some of her acquisitions include *LOVE AND OTHER PERISHABLE ITEMS* by Laura Buzo, *RUMP: THE TRUE STORY OF RUMPELSTILTSKIN* by Liesl Shurtliff, *THE TYRANT'S DAUGHTER* by J.C. Carleson, and the forthcoming picture books *I WON A WHAT?* by Audrey Vernick and *PINK IS FOR BLOBFISH* by Jess Keating.

JEN MALONE writes books for tweens and teens, including *AT YOUR SERVICE*, the *YOU'RE INVITED* series, and *THE SLEEPOVER* with Simon & Schuster/*Aladdin M!X*, and *MAP TO THE STARS* and the forthcoming *WANDERLOST* with HarperCollins. She's a former Hollywood marketing executive who once spent a year traveling the world solo, met her husband on the highway (literally), and went into labor with her identical twins while on a rock star's tour bus. These days she saves the drama for her books. You can learn more about Jen and her titles at www.jenmalonewrites.com.

SARAH MCGUIRE loves fairy tales and considers them the best way back to Narnia—at least until she finds a working wardrobe. She lives within sight of Virginia's Blue Ridge Mountains, where she teaches high school creative writing and math classes with very interesting word problems. During the school year, she lives on coffee, chocolate, and afternoon naps that allow her to write late into the night. During the summer she loves having the extra time to travel and, of course, write. She is the author of *VALIANT*, *Egmont USA* (2015).

MARC TYLER NOBLEMAN is the author of *BOYS OF STEEL: THE CREATORS OF SUPERMAN* (which made the front page of *USA Today*) and *BILL THE BOY WONDER: THE SECRET CO-CREATOR OF BATMAN* (which inspired a TED talk); upcoming titles

include *THIRTY MINUTES OVER OREGON*, *A SPELL FOR A FAIRY*, and *THE CHUPACABRA ATE THE CANDELABRA*. He has spoken at schools and conferences internationally (from India to Tanzania) and blogs about adventures in publishing (from research victories to promotional gambles) at [Noblemania](#). Twitter: @MarcTNobleman

RACHEL ORR is celebrating her ninth year at Prospect Agency. She previously worked for eight rewarding years at HarperCollins Children's Books, and now uses those editorial skills to help prepare her clients' work for submission. Her clients include a wide-range of picture-book authors, illustrators, and middle-grade/YA novelists, including Kit Alloway (*DREAMFIRE*), Sudipta Bardhan-Quallen (*TYRANNOSAURUS WRECKS!*), Cori Doerrfeld (*MAGGIE AND WENDEL*), Leeza Hernandez (*CAT NAPPED*), Jennifer Latham (*SCARLETT UNDERCOVER*) and Todd Tarpley (*BEEP, BEEP GO TO SLEEP*). Rachel teaches an online course on middle-grade novel writing through [Mediabistro.com](#), and also serves on the council for the Rutgers One-on-One Conference in New Brunswick, New Jersey. Originally from Pittsburgh, Pennsylvania, Rachel now lives in Hoboken, New Jersey, with her husband and two young children. She has no spare time but, if she did, she would spend it dancing, running and reading, of course.

VALERIE O. PATTERSON'S second novel for young readers, *OPERATION OLEANDER*, was published in paperback by Clarion, an imprint of Houghton Mifflin Harcourt, in May of this year. The hard cover version was a Junior Library Guild selection for 2013. Her first novel for teens, *THE OTHER SIDE OF BLUE*, was published by Clarion in 2009 and was nominated for an Agatha Award. Valerie has an MFA from Hollins University and is a former recipient of an SCBWI Work-in-Progress grant. She grew up in Florida near the Gulf of Mexico and now lives in northern Virginia where she writes and practices law.

DAN POTASH is Vice President and Creative Director of Simon and Schuster Children's Publishing Division. He joined S&S in 2002 after spending 6 years at Spinning Egg Design Group, a New York based graphic design firm that he and his future wife, Celeste, launched in 1996. Prior to that he spent 4 years teaching elementary and middle school art and art history at the Birch Wathen Lenox School in Manhattan. He received his BS from Skidmore College and his MFA in painting and drawing from the School of the Art Institute of Chicago. In his current role as Creative Director, he manages his staff of Art Directors and Designers and oversees the cover and interior designs of more than 750 books each year, across all 10 of the children's imprints. During his 14 years at Simon and Schuster, he has worked with hundreds of illustrators/authors, including Tony DiTerlizzi, Robin Preiss Glasser, Carter Goodrich, Kevin Hawkes, Hilary Knight, Betsy Lewin, John Lithgow, Loren Long, Kadir Nelson, C.F. Payne, Jon Scieszka, David Shannon, David Small, to name just a few. After more than 20 years in the business, he still LOVES his job.

MADELYN ROSENBERG met all kinds of crazy, real-life characters as a newspaper reporter in Southwest Virginia, where she worked for more than a decade. Now she makes up characters of her own. Her books, for children of all ages, include *THE SCHMUTZY FAMILY*, a finalist for the National Jewish Book Award in the illustrated books category, *DREAM BOY* (with her friend Mary Crockett), *NANNY X RETURNS* and *HOW TO BEHAVE AT A DOG SHOW*. She lives with her family in Arlington, Va., where she still works as a freelance journalist. You can find her online at www.madelynrosenberg.com.

MARY QUATTLEBAUM is the author of 22 award-winning picture books, books of poetry, nonfiction, and novels for children, including *PIRATE VS. PIRATE*, *THE HUNGRY GHOST OF RUE ORLEANS*, the *JO MACDONALD* nature series, the popular *JACKSON JONES* chapter book series, and most recently, *MIGHTY MOLE AND SUPER SOIL*. Her chapter book on animal friendships is forthcoming from National Geographic next summer. Mary also writes for educational publishers and children's magazines (*Spider*, *Cricket*, *Ladybug*, *Highlights*). She teaches in Vermont College's MFA program in Writing for Children and Young Adults in Montpelier, Vt., and at the Writer's Center in Bethesda, Md. Mary reviews children's books regularly for the *Washington Post* and *Washington Parent* and loves dressing as a book buccaneer and visiting arrr-some young readers at schools. She and her artist friend Joan Waites also offer playful Mix It Up workshops that combine writing, art-making, and creative exploration. www.maryquattlebaum.com

JENNIFER UNTER is a literary agent and founder of The Unter Agency, LLC. She began her book publishing career in the editorial department at Henry Holt & Co. She later worked at the Karpfinger Agency while she attended law school. She then became an Associate at the entertainment firm of Cowan, DeBaets, Abrahams & Sheppard LLP where she practiced primarily in the areas of publishing and copyright law. In 2000 she joined RLR as Vice President of Literary, and in 2008 she started her own agency where she represents quality fiction and general nonfiction for adults and all areas of children's literature (picture books, middle grade, and young adult).

JOAN WAITES has been illustrating for the Children's market for over 25 years, publishing more than 45 titles for the trade and educational markets. Illustrated works have won the following awards: Teacher's Choice Award, IRA/CBC Children's Choice Award, IRA/NCSS Notable Social Studies Trade Book, Honor Title, Storytelling World Awards, Louisiana Young Readers Choice Award Ballot, and a Benjamin Franklin Award. A former adjunct faculty member of the Corcoran Museum School of Art and Design, Joan now operates her own art teaching studio, (Purple Crayon Studio). In addition to teaching children's classes, she co-teaches a combined writing/art journaling/mixed media class for adults (with author Mary Quattlebaum) at various locations. She has served as the Mid-Atlantic SCBWI Illustrator Coordinator for the past

14 years, is a member of the Children's Book Guild of Washington D.C., The Picture Book Artist's Association, and The National Association of Art Educators. Her debut picture book as both author and illustrator will be released in fall 2016.

www.joanwaites.com

LAURA WHITAKER, most recently an Associate Editor at Bloomsbury Children's Books, edits everything from picture books through YA. She worked on the literary thriller *INSANITY* by Susan Vaught (Bloomsbury, 2014), the Bloomsbury If Only romance line, and contemporary coming-of-age novels *WHEN MR. DOG BITES* by Brina Conaghan (Bloomsbury, 2014) and *THIS SIDE OF HOME* by Renee Watson (Bloomsbury, 2015). She also edited *RUTHIE AND THE (NOT SO) VERY BUSY DAY* by Laura Rankin (Bloomsbury, 2014) and the *ENCHANTED SISTERS* chapter book series with the Jim Henson Company. She is looking for innovative, soul-searching literary fiction, knee-melting romances, well-researched and expertly crafted historical adventure stories, and quirky, funny, honest picture books.

MARIETTA B. ZACKER has experienced children's books from every angle – teaching, marketing, publishing & bookselling. She thrives on working with authors who make readers feel their characters' emotions & illustrators who add a different dimension to the story. Some of the books she is championing in 2015 include *THE LOST TRACK OF TIME* by Paige Britt, *SOMETHING EXTRAORDINARY* by Ben Clanton, *ARCHIE THE DAREDEVIL PENGUIN* by Andy Rash, *THE STRUGGLES OF JOHNNY CANNON* by Isaiah Campbell, *RUBY ON THE OUTSIDE* by Nora Raleigh Baskin, *THE SWORD OF SUMMER* by Rick Riordan. Among other things, she is a proud Latina and the Agent Liaison for the We Need Diverse Books campaign.
@AgentZacker

VENUE

Holiday Inn Dulles; 45425 Holiday Dr; Sterling, Virginia 20166. Local phone: 703-471-7411

SCHEDULE

FRIDAY, OCTOBER 23, 2015 (OPTIONAL WORKSHOPS)

You may choose a maximum of two workshops—one in the morning session, one in the afternoon session.

Please note that lunch is not provided. O'Malley's Pub in the Holiday Inn is open for lunch. In addition there are several local eateries within a five mile radius of the hotel.

MORNING INTENSIVES: 9AM - 12PM (10/23)

Jen Malone: OMG, Like Whatevs: Writing For Tweens (Morven Park)

Jen Malone writes upper middle grade fiction for Simon & Schuster's Aladdin M!X imprint and her favorite comment from tween readers is, "Your characters really act like my friends and me!" In this seminar we'll discuss ways to make your stories believably tween, including capturing the elusive tween voice. We'll also focus on issues relevant and appropriate to this age group, and discuss when to use or skip pop culture references and slang, then end with an examination of the current tween market.

[Mary Quattlebaum](#) and [Joan Waites](#): Mix It Up: Creative Play with Writing and Art (Oak Hill/Sully)

Writers and illustrators, refresh your creative spirit! Have you ever wanted to try a different medium--but felt you lacked skills or direction? This hands-on intensive is for those who want to play and try new forms of creative expression. No need for particular skills or experience in either writing or drawing. We will begin with some personal-writing prompts, which then become the basis for mixed-media art pieces. The co-leaders are a children's book author and illustrator who love the process of creative discovery and, through specific strategies, can help you to explore and shape your material. The work generated may become part of an ongoing unique memoir or artistic journal or an individual piece. You might even uncover new material for a children's book or poem or jumpstart a new project. (Note: This is a process-oriented "playshop" rather than a critique session.) Bring a notebook and pen--all art supplies will be provided.

Caitlyn Dlouhy: We Aren't Trying to Torture You, Really: The Editing/Revising Process (Whitehall)

Caitlyn Dlouhy is a VP at Simon & Schuster, heads her eponymous imprint Caitlyn Dlouhy Books, and has edited hundreds of picture books and novels in her 20 plus years in book publishing. Here she'll help you understand what goes through editors' minds as they're pulling together editorial thoughts, why a nine-page editorial letter shouldn't be a cause for heart failure, what editors are hoping to see in a revision (or 3!), and have you all take aim at some short revising yourself. Because revising well is every bit as important as writing the piece (or creating those sketches) in the first place!

AFTERNOON INTENSIVES: 2PM - 5PM (10/23)

Jen Malone: Marketing Your Book Outside the Box (Morven Park)

Prior to her writing career, author Jen Malone was the New England Head of Publicity and Promotions for 20th Century Fox and Miramax Films, charged with creating

localized, grassroots campaigns to complement the mass marketing efforts of the studio. In this seminar, Jen draws on those strategies to discuss outside-the-box techniques authors can employ to get their title noticed in a cluttered marketplace. We'll examine why the target audience influences most of the marketing decisions and unique ways to specifically reach those readers. Finally you'll be shown examples of marketing campaigns that managed to create that elusive "buzz" and examine ways you can do the same for your title!

Caitlyn Dlouhy: We Aren't Trying to Torture You, Really: The Editing/Revising Process (Whitehall)

Caitlyn Dlouhy is a VP at Simon & Schuster, heads her eponymous imprint Caitlyn Dlouhy Books, and has edited hundreds of picture books and novels in her 20 plus years in book publishing. Here she'll help you understand what goes through editors' minds as they're pulling together editorial thoughts, why a nine-page editorial letter shouldn't be a cause for heart failure, what editors are hoping to see in a revision (or 3!), and have you all take aim at some short revising yourself. Because revising well is every bit as important as writing the piece (or creating those sketches) in the first place!

Friday critiques will be located in Oatlands and run throughout the day.

SATURDAY, OCTOBER 24, 2015

8:00 Registration/Continental Breakfast/Book Sales

8:30 Welcome/Introductions

8:45 Caitlyn Dlouhy, ***You Talking to ME? How Voice Talks to Kids.***

9:30 Break/Book Sales

9:45 ***Publishing Matchmakers: Working with Literary Agents*** featuring Rachel Orr (Prospect Agency), Marietta Zacker (Nancy Gallt Literary Agency), and Jennifer Unter (The Unter Agency)

10:45 Break Out Session

- a. Marc Tyler Nobleman, ***Heroes With and Without Capes*** (Ballroom)
- b. Dan Potash, Illustrator's Breakout Session, ***A Creative Director's (not so pithy) Take on Illustration for Picture Books and Novel Jackets*** (Morven Park),

11:45 Lunch Break (boxed lunch will be provided)

**Illustrator's networking lunch in Morven Park

1:15 Kathi Appelt (Author): **Keynote Address: Whirled P's**

2:15 Break/Book Sales

2:30 Break Out Sessions

a: Tracey Baptiste, **Writing Nonfiction for the School and Library Market** (Morven Park)

b: Laura Whitaker, **The "Hot List": Picture books that B&N and other retailers want to see right now** (Ballroom)

c: Authors Jen Malone, Madelyn Rosenberg, and Sarah McGuire, **Spreading the Word: The Author's New Role in Marketing** (Whitehall)

3:30 **DOs and DON'Ts: Craft advice from Editors** featuring Caitlyn Dlouhy (Atheneum), Katherine Harrison (Knopf), Laura Whitaker (freelance editor), Tracey Baptiste (freelance editor)

4:45 Wrap up/Evaluations/Book Sales & Signing

CONSULTATION INFORMATION

SCBWI members registered for the conference may sign up for ONE (1) individual fifteen-minute consultation for an additional fee of \$45. To reserve a consultation slot, you must register online AND send in your manuscript pages. No slots will be reserved until both steps are completed. Select either Manuscript OR Portfolio/Picture Book Dummy Consultation when registering.

While we can guarantee a professional reviewer, we cannot guarantee a consultation with an editor, agent, or art director.

PLEASE FOLLOW ALL THE GUIDELINES LISTED BELOW.

Requests that do not follow these guidelines will not be honored. If you are unsure about anything, please contact [Laurie Miller](#) or [Jess Stork](#) with any questions.

For Manuscript Consultations: Following the guidelines listed below, mail your manuscript to the consultation coordinator with a postmark date on or before September 16, 2015. **MANUSCRIPTS SENT AFTER THE POSTMARK DEADLINE WILL NOT BE ACCEPTED.**

For Portfolio/Dummy consultations: Bring your artwork with you to your consultation. Do not send any artwork to the consultation coordinator (not even Xerox copies). We cannot be responsible for materials lost in the mail. If you are an author/illustrator with a Picture Book Dummy and you would like feedback on both your text and artwork, you may send in your Picture Book text only in proper

manuscript format. (Please follow the guidelines below and be sure to select Picture Book DUMMY when registering.)

MANUSCRIPT CONSULTATION SUBMISSION GUIDELINES:

1. ALL manuscripts should be double spaced and written in 12-point Times New Roman or Arial font. Margins should be 1' or 1.25'. Please adhere to the standard publishing guidelines outlined in "From the Keyboard to the Printed Page" on the SCBWI website: http://www.scbwi.org/wp-content/uploads/2013/09/From-Keyboard_2014.pdf
2. ALL submissions must include your contact information (name, address, phone number, email) as well as the genre of your manuscript (YA, MG, PB, Chapter Book, NF) on the first page. If you are represented by an agent, please note that as well.
3. For Picture Books (PB), submit the complete text of ONE PB. No synopsis is needed.
4. For Middle Grade (MG), Young Adult (YA), Book-length Non-Fiction (NF) and Chapter books: Submit only the first TEN (10) pages, even if it cuts off mid-chapter, plus a ONE-page, single-spaced synopsis.
5. For Poetry Submissions, you may submit up to ten pages of poetry.
6. **Enclose proof of registration with your manuscript.** This may be either a printout of your registration confirmation page (from RegOnline) or a copy of your registration confirmation email. Send your manuscript and proof of registration to:

Laurie Miller
3117 Patrick Henry Drive, #425
Falls Church, VA 22044

The consultation committee will notify all participants via email of their consultation time and reviewer. If you have any questions, please contact the consultation co-chairs, [Laurie Miller](#) and [Jess Stork](#).

CONFERENCE TUITION/FEES

(The SCBWI member discounts will be applied during checkout)

Tuition includes all conference sessions, a light continental breakfast, and a boxed lunch

on Saturday. Tuition **does not include the optional individual consultations or pre-conference intensives.**

\$145 for SCBWI members; \$175 for nonmembers on or before October 1.
\$155 for SCBWI members; \$185 for nonmembers after October 1.

To receive the member discount you must be a current member at the time of registration and the conference. To check your membership status log-in at www.scbwi.org or call headquarters at 323-782-1010. If you need to renew, you can do so online or over the phone.

Not a member? Membership in SCBWI is just \$95 for the first year and \$80 per year after that. Learn about the benefits and sign up [here](#).

Optional Individual Manuscript or Portfolio/Picture Book Dummy Consultations:

SCBWI members registered for the conference may sign up for an individual fifteen-minute consultation for an **additional fee of \$45**. Please see details under the "Consultations Tab" before registering. Required materials must be **postmarked on or before September 16, 2015**.

Additional events:

Pre-Conference Intensives (Friday, October 23th)

\$60 – SCBWI member fee for each workshop
\$75 – Nonmember fee for each workshop

You may choose a maximum of two workshops—one in the morning session, one in the afternoon session. Please see the information under the "Agenda Tab" for more details.

Optional events included in your registration:

Friday Night Peer Critiques:

Are you looking for a critique group? Interested in forming a group of your own? This is an opportunity for conference attendees to connect with other like-minded individuals. If you have never been a member of a writers group, you will be able to get the flavor of how critique groups operate. If you are an experienced critiquer, this may be an

opportunity to meet folks from your area who might be interested in getting together when you return home.

The Peer Critiques will be held on Friday evening, October 23, in the Whitehall room (Holiday Inn Dulles) from 5:30 to 7:30pm. There is no additional charge for this session.

Those registered attendees wishing to participate need to contact [Terry Jennings](#) (SCBWI Mid-Atlantic Critique Group Coordinator) no later than September 30, 2015.

Friday Night PAL Social:

SCBWI PAL members registered for the conference are invited to attend a get-together at Holiday Inn Dulles Friday evening 7:30-10pm. Cash bar. Desserts provided. Please RSVP to [Lezlie Evans](#).

Art Display:

If you are interested in having your portfolio included in this year's art display, please contact [Joan Waites](#).

ACCOMMODATIONS

The Holiday Inn Dulles has set aside overnight accommodations for conference attendees October 22- 25, 2015 at a special rate of **\$79 per night using the code 'E38'**. Please make reservations as soon as possible. These group rates are valid until Friday, October 2, 2015. Not sure of your plans yet? Take advantage of this great rate now. Unlike many of the discounted rates that you may receive, you may cancel your reservation, without penalty, up until 6pm on the day of check in.

Website: <http://www.hidullesairport.com/>

Parking at the Holiday Inn: While there should be ample free on-site parking, overflow parking is permitted at neighboring hotels.

CANCELLATION/REFUND POLICY

Registration may not be transferred. There will be no walk-in registration, and all conference fees are nonrefundable.

BLOGGING AND RECORDING POLICY:

By registering for this conference, you acknowledge that audio taping, video taping and/or transmitting or aiding in any of the foregoing of any part of the conference (including, but not limited to, presentations, individual sessions and networking events) is prohibited. Additionally, the material in all handouts and presentations is copyrighted and may not be reprinted, blogged, written, orally transmitted, and/or reproduced without written permission of the copyright holder only. If you are found in violation of the above, SCBWI reserves the right to remove you from the conference and bar you from attending future conferences.

While we think it's great when bloggers share thoughts about their overall experience, offer a personal anecdote, and/or briefly talk about something that resonated with them, it is equally important that bloggers not give away that which is not theirs to give. The fair use policy issued by SCBWI above refers to speakers' rights, authors' rights, and illustrators' rights, under any circumstances, and it pertains to the content of our speakers' talks, workshops, and/or handouts. This falls into the category of protecting intellectual property. Again, personal impressions, a quote that is cited, and/or a general overview would be considerate. However, it would be a breach of copyright law to give away a detailed report of a presenter's material. Thank you in advance for taking this policy into account. Your professionalism is greatly appreciated.