

CONFERENCE-AT-A-GLANCE INFORMATION SHEET

(Please read before registering!)

SCBWI Mid-Atlantic Conference

Saturday, October 26, 2019

with optional workshops/sessions on Friday, October 25, 2019

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SCHEDULE

SATURDAY, OCTOBER 26, 2019

(We welcome your input. To submit questions for the agents' and editors'/art director panels or any of the breakout panels/speakers, go to:

<https://www.surveymonkey.com/r/9XZ28WL>)

7:30 Registration Desk Opens

7:45 Continental Breakfast/Book Sales/Art Display Drop-off

7:50 Conference Orientation for First-time Attendees hosted by Angele McQuade (20 minutes)

8:30 Welcome/Introductions

8:45 **Tracy Barrett: *The Ten Commandments of World-Building***

9:30 Break/Book Sales

9:45 **Agent and Publisher's Panel** featuring **Dhonielle Clayton** (Cake Literary), **Elizabeth Bennett** (Transatlantic Agency), **Tanusri Prasanna** (Foundry Media), **Chelsea Eberly** (Greenhouse Literary) (Moderator: Valerie Patterson)

10:45 Morning Breakout Sessions:

- a. **Dhonielle Clayton** (Cake Literary), ***Storytellers: The Truthkeepers***
- b. **Illustrator Session with Hana Anouk Nakamura** (Appleseed & Abrams) (Moderator: **Joan Waites**), ***Making Picture Books Is A Team Sport***

11:45 Lunch Break (Preordered boxed lunches provided)

11:45 Illustrators' Networking Lunch (Preordered boxed lunches provided)

1:00 Crystal Kite Presentation to Maria Gianferrari

1:15 **Keynote Address: Laurie Halse Anderson, *Creativity is a Wild Mind & Disciplined Eye***

2:15 Break/Book Sales

2:30 Breakout Sessions:

- a. **Kristine Asselin** (The Query Godmother), ***Writing Your Best Query: Tips From the Road***
- b. **Susan Kusel, *How Does Your Book Get Into Bookstores and Libraries?***
- c. ***On Success*** featuring author **Barbara Carroll Roberts**, author and illustrator **Megan Wagner Lloyd**, and indie published author **Steven K Smith** (Moderator: **Dionna Mann**)
- d. **Illustrator's Session: Zara Gonzalez & Jessie Sima, *Visual Worldbuilding, Creating Characters and Environments That Exist Beyond the Manuscript***

3:30 **Editors' and Art Director Panel** featuring **Wendy Loggia** (Delacorte), **Nicole Fiorica** (Margaret K. McElderry Books), **Amanda Shih** (Scholastic), **Hana Anouk Nakamura** (Appleseed & Abrams) (Moderator: **Ellen R. Braaf**)

4:45 Wrap up/Evaluations/Book Sales/Faculty Book Signing

FRIDAY, OCTOBER 25, 2019 (Optional Workshops and Sessions)

Optional Intensive Workshops

You may choose a maximum of two workshops—one in the morning session, one in the afternoon session. Please note that lunch is not provided. O'Malley's Pub in the Holiday Inn is open for lunch. In addition, there are several local eateries within a five-mile radius of the hotel.

AM Sessions (9:00am – 12:00pm)

A. Lisa Papademetriou: *THE PRE-PLOT PLAN: THE PAIN-FREE GUIDE TO DISCOVERING YOUR NOVEL'S STRUCTURE*

For those who resist outlining but realize that their project needs a clear structure, The Pre-Plot Plan helps writers discover and articulate the information they need (and often already know) in order to see the way forward. Lisa Papademetriou brings her signature humor to this unique blend of explanations and guided activities designed to help writers feel confident as they begin drafting or revising.

B. Karen Kane: *THANKS FOR THE FEEDBACK (NOT REALLY!): MANAGING FEEDBACK TO WRITE YOUR BEST STORY*

Before any piece of writing is “ready,” it needs revision. Feedback is fundamental. But it’s also frustrating. How do you know which feedback is right for your story? The answer may surprise you. This intensive, for new and seasoned writers alike, will examine three touchstones—Know, Question, and Trust—that will help you learn to use feedback to deepen your story, and not derail it. This workshop will give you practical, real-life skills, and infuse you with a new-found clarity about your writing and yourself.

C. Nicole Fiorica: *BUILD YOUR DARLINGS: WRITING COMPELLING CHARACTERS*

Characters live at the heart of your story. They can make you laugh, break your heart, or fill you with the burning desire to throw your book across the room. Learn how to develop compelling characters that connect with readers of all ages by looking at the essential building blocks and common pitfalls that come along with crafting the central figures of your book.

D. Chelsea Eberly: *WRITING THAT TRICKY SECOND BOOK AND FINDING YOUR VOICE*

Publishing is a career, and a career means writing more than one book. So how can you take the long view and develop an author brand? When is it okay to deviate from your brand? When is it not? What's your voice in the children's book marketplace? And how can you tackle the "sophomore slump" and come out on the other side? We'll discuss how to think like a publishing professional to better position yourself for a successful career. And you'll learn tools for finding your voice and improving your craft. Please be sure to bring your current work-in-progress manuscript and make sure you flag a section of dialogue and a section where you feel the pacing needs to shine. There will be opportunities to put these tips into practice during the session.

PM Sessions (2:00pm – 5:00pm)

E. Wendy Loggia: *FIERCE FIRST CHAPTERS*

Everyone knows the first chapter is key: it's what hooks your reader and makes an editor take notice. But not every successful book starts with the best first page ever--and that's okay! This intensive will help assuage those first chapter fears, and encourage you to open your mind, strengthen your writing chops, make judicious choices with character, craft, and conflict, and set the tone for your story. We'll discuss some real-life first MG and YA chapters that hit it out of the park as well as those that are more of a slow burn and attendees will be encouraged to work on and share their own. Bring the first chapter of one or two works in progress--there will be in-class sharing, discussion, and time for Q&A.

F. Steven Smith: *INDIE PUBLISHING UNWRAPPED*

Getting your writing into the world has never been more possible, but how can you navigate the seemingly endless publishing options in today's marketplace? Is independent/self-publishing your best route for success? Steven K. Smith, author of twelve books for children and adults will help attendees unwrap the indie publishing landscape. Topics will include identifying your goal as a writer, choosing publishing partners and tools, marketing and sales basics, and answering lots of questions.

G. Zara González Hoang & Jessie Sima: *PICTURE BOOKS: CULTIVATING COLLABORATION BETWEEN THE LINES*

In this workshop authors and illustrators come together to learn about the picture book making process. Using examples and interactive exercises authors will learn how to leave room for the illustrator and illustrators will learn how to expand a story beyond the words that are written. And to help both authors and illustrators understand each other's roles, we will do a series of exercises to encourage authors to think like illustrators and illustrators like authors.

H. Erica Perl: *SCHOOL VISITS! EVERYTHING YOU EVER WANTED TO KNOW (BUT WERE AFRAID TO ASK)*

School visits offer many potential benefits for authors and illustrators. You can connect with readers, inspire writers, supplement your income, sell books, AND get out of your pajamas for the day! However, for new authors and illustrators – or those branching out into a new genre or age range – they can generate all sorts of questions. How do you set them up? What should you bring? High tech/low tech/no tech? What if the kids won't quiet down? Should you charge, and if so, how much? What if you're shy or not comfortable doing public speaking?

Erica Perl has done hundreds of school visits and presented her work to children of all ages (including the ultimate "big kids" = adults). She'll share her proven strategies for creating engaging school visit programs, setting expectations, negotiating effectively, managing audiences, gathering feedback, and ensuring successful school visits. She'll also answer questions regarding all aspects of School Visits 101 – as well as fielding School Visits 201 and 301 questions, depending on the audience – so participants will leave feeling confident and excited about setting up more school visits.

5:15 – 6:30pm PAL Roundtable (Moderated by Leah Henderson)

5:00 – 7:30pm Peer Critiques (Coordinated by Terry Jennings)

8:00 – 9:30pm Dessert Social and PAL Member Book Sale (Hosted by Sue Fliess)

CONFERENCE FEES

TUITION

Tuition includes all conference sessions, a light continental breakfast, and a boxed lunch on Saturday. Tuition does not include the optional individual consultations or the pre-conference intensives on Friday.

\$205 for SCBWI members; \$255 for nonmembers on or before October 1.

\$235 for SCBWI members; \$285 for nonmembers after October 1.

SCBWI student members will receive a 10% discount.

To receive the member discount, your membership must be current at the time of registration and the conference. To check your membership status, log-in at www.scbwi.org or call headquarters at 323-782-1010. If you need to renew, you can do so online or over the phone.

Not a member? Membership in SCBWI is just \$95 for the first year and \$80 per year after that. Learn about the benefits and sign up at <http://www.scbwi.org/about/membership-benefits/> Please note that the **optional consultations with conference faculty are available to SCBWI members only.**

INTENSIVE/CONSULTATION FEES

Optional Pre-Conference Intensives (Friday, October 25th)

You may choose a maximum of two workshops—one in the morning session, one in the afternoon session. (Please see additional information in the "OPTIONAL INTENSIVE WORKSHOPS" section.)

\$70 – SCBWI member fee for each workshop

\$95 – Nonmember fee for each workshop

Optional Consultations with Conference Faculty

SCBWI members registered for the conference may sign up for an individual fifteen-minute consultation for an **additional fee of \$50**. Please see details under the "CONSULTATIONS" section before registering. Required materials must be **postmarked on or before September 14, 2019.**

PAYMENT OF FEES

We strongly urge you to use PayPal to pay all conference fees. That option will appear as a default.

To pay by check, select the send payment by mail option on the drop-down list of payment methods. If you opt to mail payment, your registration will not be approved until all fees have been received. Consultation slots will not be assigned nor will space in the intensive(s) be reserved until your registration has been approved.

Please send check/money order (payable to SCBWI Mid-Atlantic)—along with a printout of your invoice—to:

SCBWI Mid-Atlantic
P.O. Box 3215
Reston, VA 20195-1215

Please note “2019 Conference Registration” on the envelope.

If you have any questions or need assistance, please contact our Conference Registrar: Linda Budzinski (lindaacorn@yahoo.com).

CANCELLATION/REFUND POLICY

All conference fees are nonrefundable. Registrations are nontransferable. Walk-in registrations will not be accepted. By registering for this conference, you acknowledge the cancellation/refund policy.

FREE OPTIONAL EVENTS

Spaces in the following optional events are limited. If you intend to participate, please make sure you select the applicable options when registering.

Friday Night Peer Critiques

Are you looking for a critique group? Interested in forming a group of your own? This is an opportunity for conference attendees to connect with other like-minded individuals. If you have never been a member of a writer’s group, you will be able to get the flavor of how critique groups operate. If you have experience in critiquing, this is a great opportunity to have different eyes on a piece or to find someone else with whom to form a group.

The Peer Critiques will be held on Friday evening, October 25, 2019 at the Holiday Inn Dulles (room TBD) from 5:00 to 7:30pm. There is no additional charge for this session. If you plan to

participate, please make sure you select the “Peer Critiques” option on the registration form.

Those registered attendees wishing to participate need to contact Terry Jennings (SCBWI Mid-Atlantic Critique Group Coordinator)—at **terryjenno708@gmail**—no later than September 30, 2019. Please put “Peer Critiques” in the subject line. Please note whether you are an author and/or illustrator; manuscript type (e.g. picture book, MG/YA novel, nonfiction, short story, etc.), your hometown, and a brief description of your experience giving/receiving critiques. If you have critique experience, please let us know if you would be willing to lead a group.

Friday Night PAL Roundtable

This is an opportunity for Published and Listed (PAL) members registered for this conference to discuss industry concerns and issues, career challenges, and ways that our SCBWI region can better serve its PAL members. Moderated by Leah Henderson, this session will be held from 5:15 to 6:30pm. If you are a PAL member and plan to attend, please make sure you select the “PAL Roundtable” option when registering. For info on membership levels: <http://www.scbwi.org/about/levels-of-membership-2/>

Friday Night Dessert Social and PAL Member Book Sale

All registered attendees are invited to a get-together with faculty at the Holiday Inn Dulles, Friday evening, 8:00-9:30pm, in honor of our Published and Listed (PAL) members. Desserts provided. Cash bar. To attend, make sure you select the “Dessert Social and PAL Member Booksale” option when registering. **PAL members** who wish to offer one recent title for sale/signing to be sold by the conference bookseller during the social, must reserve a slot—and agree to the book sales policy—when registering for the conference. To participate, books must be returnable to Ingram & Baker & Taylor. Slots are limited and will be filled on a first-come, first-serve basis. For info on membership levels: <http://www.scbwi.org/about/levels-of-membership-2/>

First-Timers Orientation

When registering, please let us know that this is your first SCBWI Mid-Atlantic conference so we can send you additional details on this preconference information session scheduled for Saturday morning, 7:50 to 8:10am in the front of the main ballroom at the Holiday Inn Dulles. Contact Angele McQuade (angemcquade@gmail.com) with questions.

Art Display

If you are interested in having your portfolio included in this year’s Art Display, you may reserve a spot when registering. (Space is limited.) Portfolios should be no larger than 11X17, approximately 10-15 pieces, (no original art). Bring it with you on Saturday. The Art Display tables will be set up in the back of the main ballroom. You may drop off your portfolio any time after 7:45 am. Please be sure to pick it up no later than 4:30pm. Postcard samples/business cards may also be placed in or next to your portfolio. Contact Joan Waites (midatlantic-ic@scbwi.org) with questions.

CONFERENCE FACULTY

KEYNOTE SPEAKER



Laurie Halse Anderson is a New York Times-bestselling author whose writing spans young readers, teens, and adults. Combined, her books have sold more than 8 million copies. Her new book, *Shout*, a memoir-in-verse about surviving sexual assault at the age of thirteen and a manifesta for the #MeToo era, has received widespread critical acclaim and appeared on the New York Times bestseller list for seven consecutive weeks.

Laurie has been nominated for the Astrid Lindgren Memorial Award three times. Two of her books, *Speak* and *Chains*, were National Book Award finalists, and *Chains* was short-listed for the prestigious Carnegie medal.

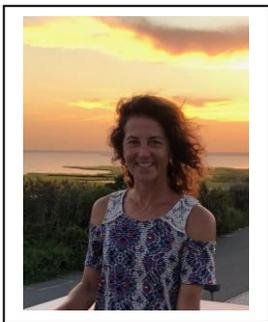
Laurie was selected by the American Library Association for the 2009

Margaret A. Edwards Award and has been honored for her battles for intellectual freedom by the National Coalition Against Censorship and the National Council of Teachers of English.

In addition to combating censorship, Laurie regularly speaks about the need for diversity in publishing and is a member of RAINN's National Leadership Council. She lives in Philadelphia, where she enjoys cheesesteaks while she writes. Find out more about Laurie by following her on Twitter at @halseanderson, Instagram at halseanderson, and Facebook at lauriehalseanderson, or by visiting her website, madwomanintheforest.com.

LITERARY AGENTS AND PUBLISHERS

Elizabeth Bennett (Transatlantic Agency) has spent her career in the children's publishing



industry with positions in product development and editorial at such companies as Scholastic, Readers Digest and Houghton Mifflin Harcourt (HMH). Prior to joining the Transatlantic Agency, Elizabeth was an Executive Editor at HMH where she focused on brand-forward publishing around classic properties like Curious George, Little Blue Truck and The Little Prince as well as novelties, board books and picture books. During her tenure she established an IP program launching several middle grade series including Next Best Junior Chef, Survivor Diaries, Junior Ninja Champion, and the graphic novel *Click*.

As an agent, Elizabeth represents a balanced list of talented picture book, graphic novel, middle grade and YA authors and illustrators. She is most interested in fiction and non-

fiction submissions especially those with series potential and is partial to books with humor; books that approach contemporary issues in a fresh, new way; books that are inspired by current trends; books that make even a reluctant reader want to curl up in a nook and read.

Contrary to evidence suggesting otherwise, her favorite book is not *Pride and Prejudice*.

CONSULTATIONS: PB, ER/CB, MG, YA, NF; Portfolio, PB Dummy (Prefers MG, YA)



Dhonielle Clayton (Cake Literary) is a New York Times Bestselling author of The Belles series, the coauthor of the Tiny Pretty Things series and the forthcoming *The Rumor Game*. She hails from the Washington, D.C. suburbs on the Maryland side. She taught secondary school for several years, and is a former elementary and middle school librarian. She is COO of the non-profit We Need Diverse Books, and co-founder of CAKE Literary, a creative kitchen whipping up decadent—and decidedly diverse—literary confections for middle grade, young adult, and women’s fiction readers. She’s an avid traveler, and always

on the hunt for magic and mischief. CAKE Literary titles – *The Gauntlet* by Karuna Riazi, *Love Sugar Magic: A Dash of Trouble* and *Love Sugar Magic: A Sprinkle of Spirits* by Anna Meriano, *The Trouble with Shooting Stars* by Meg Cannistra, *A Match Made in Mehendi* by Nandini Bajpai, *Tristan Strong Punches A Hole in the Sky* by Kwame Mbalia, *Symptoms of a Heartbreak* by Sona Charaipotra, and more.

CONSULTATIONS: MG, YA



Tanusri Prasanna is an agent at Foundry Literary+Media representing adult non-fiction, and children's books of all types. Tanusri came to publishing after first pursuing a legal career, holding an LLM from Harvard Law School and a PhD from Oxford University in human rights jurisprudence. As an immigrant from a family filled with people of varied backgrounds (including Slytherin!), Tanusri is always actively seeking books featuring diverse voices, protagonists, and settings. She is drawn to well-plotted middle-grade and young adult fiction written with heart and humor, voice-driven children’s nonfiction, as well as smart, meaningful and funny picture book texts. You can learn more about Tanusri at <http://foundrymedia.com/team/tanusri-prasanna/> and follow her on Twitter @TanusriPrasanna.

CONSULTATIONS: PB, MG, YA (Prefers MG and YA fiction; PB may be nonfiction)



Chelsea Eberly (Greenhouse Literary) is an agent at Greenhouse Literary representing middle grade, young adult, graphic novels, picture book author/illustrators, and select women's fiction. Chelsea has over ten years' experience publishing *New York Times* bestselling books with an eye toward threading the needle of award-winning and commercially successful. She began her career editing textbooks at McGraw-Hill, but always knew working in children's books was her passion. After attending the Columbia Publishing Course, she became an editorial assistant at Random House Books for Young readers and rose to become a senior

editor. She's also a *Publishers Weekly* Star Watch Honoree, which "recognizes the rising stars of the US publishing industry."

Chelsea has had the pleasure of editing the *New York Times* bestselling DC ICONS series with Leigh Bardugo, Marie Lu, Sarah J. Maas, and Matt de la Peña; the #1 *New York Times* bestseller *Tempests and Slaughter* by Tamora Pierce; the award-winning *Words on Bathroom Walls* by Julia Walton; the 5 Worlds graphic novel series; and the award-winning middle grade novel *The Science of Breakable Things* by Tae Keller; to name a few!

She adores middle grade with an unforgettable voice and an uplifting take on the problems that middle school readers face, especially if the story is told from a specific point of view that can act as a mirror, window, or sliding glass door (per Rudine Sims Bishop's insightful take on diversity in children's literature). She is looking for high-concept ideas and strong characters that can grow to become series juggernauts. She loves graphic novels. In young adult, she needs to feel completely invested in the main character and for the novel to have commercial hooks. Is the story set in a unique fantasy world? Is there a ticking-clock timeline? Does the love story have a compelling structure that shows this author is ambitious and thinking outside the box? Surprise her with something that feels fresh! On Twitter, follow her @chelseberly

CONSULTATIONS: MG, YA, PB Dummy, and Graphic Novel script with link included to artist's samples online. (Prefers high-concept contemporary fiction, romance, thriller, magical realism, fantasy)

EDITORS AND ART DIRECTOR

Hana Anouk Nakamura is the Associate Art Director for Abrams Appleseed and Amulet Books.



She enjoys working at both ends of the age spectrum and meeting the needs of books about A,B,Cs or the Birds and the Bees. She loves animals (be they furry, scaly, or in between), good type, problem solving, making things by hand, and mythology. She speaks four and two half-ish languages and wishes she had time to learn more. In her minimal spare time, she silkscreen stencils baby t-shirts and collects books & sneakers.

At Abrams she has had the good fortune to work with talents like Hello!Lucky, Nikki McClure, David Roberts, Jeff Kinney, Jared Chapman, Peskimo, and more.

Books she loves to read to her toddler include: *They Say Blue* by Jillian Tamaki, *Circle, Square, and Triangle* by Mac Barnett and Jon Klassen, *Circle Rolls* by Barbara Kanninen and Serge Bloch, *Around the World with Mouk* by Marc Boutavant, *Kuma Kumachan* by Kazue Takahashi and *Pierre* by Maurice Sendak.

Books she reads to herself include the works of: Philip Pullman, Madeleine L'Engle, Dianne Wynne Jones, VE Schwab, Holly Black, Tove Jansson, Neil Gaiman, David Mitchell, and Louis De Bernieres.

Hana is always on the look-out for interesting new artists and styles, she believes that you shouldn't draw down to children but up, since they are smarter than grown ups and the art we give them should be too.

CONSULTATIONS: PB (fiction, early concept book); Portfolio, PB Du



Nicole Fiorica is an assistant editor at Margaret K. McElderry Books, an imprint of Simon & Schuster (S&S) Children's Publishing. She works on everything from picture books through young adult, in a wide range of genres including both fiction and nonfiction. Nicole has the pleasure of working with a number of talented authors that include Cassandra Clare, Margaret Rogerson, Kit Frick, Hilary McKay, Susan Cooper, Amber Smith, and many others. She is always on the hunt for stories that push the limits of the imagination and characters that come alive on the page. Prior to joining S&S, she graduated from Fordham

University with a degree in Communications and Media Studies (and a Psychology minor, because she could). She has had internships with St. Martin's Press, W.W. Norton & Co, and the Crown Publishing Group. When she doesn't have her nose in a book, Nicole enjoys pottery and watches too much reality TV.

CONSULTATIONS: PB, MG, YA (prefers fantasy, magical realism, rom-com, light contemporary)



Amanda Shih is an associate editor at Scholastic. She works on middle grade and young adult nonfiction, including *Her Own Two Feet: A Rwandan Girl's Brave Fight to Walk*, *Nazi Saboteurs: Hitler's Secret Attack on America*, and *Fearless Felines: 30 True Tales of Courageous Cats*. Previously, she was an editor of adult nonfiction at TarcherPerigee/Penguin Random House, including New York Times bestseller, *The Odd 1s Out*. She is currently looking for narrative nonfiction with a particular focus on history and themes of identity and culture, and accessible general nonfiction that combines the educational with the entertaining.

CONSULTATIONS: MG (Nonfiction only) , YA(nonfiction only) (Prefers historical, memoir, science/STEM)



Wendy Loggia is a senior executive editor at Delacorte Press, an imprint of Random House Children's Books, where she edits middle grade and young adult fiction. Contemporary stories about friendship and family are evergreen favorites, and she also loves magic and whimsy (secret passages below a bookshop? Messages in ancient bottles? Bring it!), and there's always room on her list for a top-notch mystery. She's constantly on the search for amazing love stories and nail-biting thrillers that make teens put down their phones (unless they're reading on them). Wendy has worked with New York Times best-selling authors Ann Brashares, Libba Bray, Lauren Kate, Kiersten White, and Nicola Yoon, and especially enjoys working with debut authors. On Twitter follow @wendyloggia and @delacortepress, and on Instagram, @delacortepress and

@delacortepresskids

CONSULTATIONS: MG, YA (Prefers contemporary general fiction, romance, thriller, mystery)

AUTHORS/ILLUSTRATORS



Kristine Asselin writes MG fantasy and contemporary YA. She grew up on a small, family-owned golf course in Central Massachusetts, which was the inspiration for her most recent YA novel, *Falling for Wonder Boy*. She is also the author of sixteen works of children's nonfiction as well as the YA novel *Any Way You Slice It* and co-author of the MG novel *The Art of the Swap*.

She loves being a Girl Scout leader and a Library Trustee, and volunteering with the Society of Children's Book Writers and Illustrators. Her alter-ego is The Query Godmother and she loves critiquing queries and helping people with submission packages. She lives on the outskirts of Boston with her teen daughter and husband,

and is represented by Kathleen Rushall of the Andrea Brown Literary Agency.

CONSULTATIONS: MG, YA (Prefers contemporary and fantasy; no horror)



Tracy Barrett has written both fiction and nonfiction set in the past for middle-grade and young-adult audiences. Credits include the popular Sherlock Files series, as well as the award-winning *Anna of Byzantium*, *The Stepsister's Tale* (starred reviews, Kirkus and PW) *Dark of the Moon* (starred review, Kirkus), *King of Ithaka* (starred review, SLJ), *Marabel and the Book of Fate*, *Freefall Summer*, and many others.

Until recently, Tracy was on the faculty at Vanderbilt University, where she taught Italian language, literature and civilization. She travels frequently to Italy and other countries, mostly in southern Europe. She recently made her eighteenth parachute jump as research for *Freefall Summer*.

Tracy was SCBWI's Regional Advisor for the Midsouth for ten years and is currently SCBWI's Regional Advisor Coordinator. She was awarded a grant from the National Endowment for the Humanities to study medieval women writers (leading to *Anna of Byzantium*) and won the SCBWI Work-in-Progress Grant in 2005. She has taught courses on writing for children and on children's literature at various institutions, and frequently makes presentations to groups of students, librarians, teachers, and others.

CONSULTATIONS: MG, YA, NF



Ellen R. Braaf has published works of fiction, nonfiction, and humor for children and adults in publications as diverse as The Washington Post, Woman's Day, Odyssey, and Soap Opera Digest. She has been a columnist and feature writer for ASK magazine since it was launched in 2002 by the Cricket Group and Smithsonian magazine. *From Wild to Mild* and *Dances with Animals* was released by Pioneer Valley Books in 2018. PowerKids Press (Rosen) published her six-book Science Detectives series written under the name Ellen René. An educator for more than twenty-five years and researcher for a Pulitzer Prize-winning journalist, author, and historian for eight, Ellen is SCBWI's Mid-Atlantic Regional Advisor.



Zara González Hoang is an author and illustrator based in the DC Area. Her illustrator debut, *Thread of Love* (written by Kabir & Surishtha Sehgal) was published in 2018 with Beach Lane Books / Simon & Schuster. Her Author/Illustrator debut, *A New Kind of Wild* will be published by Dial Books in the Spring of 2020.

CONSULTATIONS: PB (Prefers fiction); Portfolio, PB Dummy



Karen Kane is the Edgar-award nominated author of *Charlie and Frog* and its sequel, *The Boney Hand*. She graduated from Vermont College of Fine Arts with an MFA in Writing for Children and Young Adults. Because Karen struggled on how to use feedback in her own work, she decided to construct her master's thesis and lecture around that topic. When she found her audience doubled over in laughter after clearly understanding her points, she knew she had something valuable to share. Karen is also a sign language interpreter, and lives in the heart of Washington, DC. Moving from the suburbs to the city was what jump-started her writing career.

CONSULTATIONS: PB, ER/CB, MG



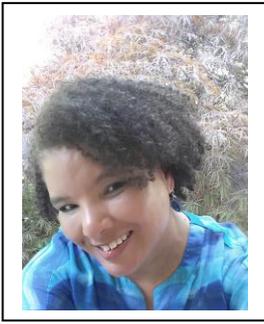
Susan Kusel is the children's book buyer and selector for Words Bookstore in Maplewood, New Jersey, the librarian at Temple Rodef Shalom in Falls Church, Virginia, and the owner of Dream On Books, a book consulting company. Her debut picture book *The Passover Guest* will be published in Spring 2021 with Neal Porter Books/Holiday House. She has served on numerous book award committees, including the 2015 Caldecott Medal committee.

CONSULTATIONS: PB (Both fiction and nonfiction)



Megan Wagner Lloyd is the author of the picture books *Finding Wild*, *Fort-Building Time*, *Building Books*, and *Paper Mice*, as well as the upcoming graphic novel *Allergic* (2021). She lives with her family in the Washington, D.C. area.

CONSULTATIONS: PB, MG, GRAPHIC NOVELS (Prefers realistic fiction, fantasy, humor)



Dionna Mann is a spinner of children's yarns, a weaver of nonfiction articles, and a forever-learner enrolled in the Institute of Imaginative Thinking. She's been charged guilty of having voice in her middle-grade work. Her kidlit work has appeared in Cricket and Ladybug magazines. And in 2019, her Nature's Children book, *Orcas*, was published by Scholastic Press.

CONSULTATIONS: NF, Poetry (Prefers animals, African American history, Virginia history)

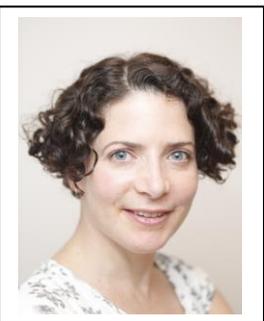


Lisa Papademetriou is the author of *A Tale of Highly Unusual Magic* (a South Asia Book Award Highly Commended Title), the New York Times-bestselling novel *Middle School: My Brother is a Big, Fat Liar* and *Homeroom Diaries* (both with James Patterson), the Confectionately Yours series (over 800,000 books in print), and many other novels for middle grade and young adult readers. She is the founder of the cloud-based writing tool, Bookflow.pub.

CONSULTATIONS: PB, ER/CB, MG, YA, Poetry



Valerie O. Patterson is the author of two novels for young readers, *The Other Side of Blue* and *Operation Oleander*, both published by Clarion, HMH. *Operation Oleander* was a Junior Library Guild selection for 2013 as well as a VOYA Top Shelf Fiction for Middle School Readers. Valerie has an MFA in writing for children from Hollins University, where she twice received the Shirley Henn Award for Creative Scholarship, and is a former recipient of an SCBWI WIP grant. Valerie lives in Virginia with her husband and is the conference co-chair and co-assistant regional advisor for the Mid-Atlantic region.



Erica S. Perl is the author of twenty-five books for young readers. Her most recent middle grade novel, *All Three Stooges*, won the 2018 National Jewish Book Award for Children's Literature and was a 2019 Sydney Taylor Book Award Honoree. In addition to novels, Erica writes picture books (including *Chicken Butt!*), early readers, and chapter books. Visit her at www.ericaperl.com and follow her @ericaperl.

CONSULTATIONS: PB, ER/CB, MG (Prefers realistic fiction, humor)



Barbara Carroll Roberts holds an MFA in Writing for Children and Young Adults from Hamline University in St. Paul, Minnesota, where she received the Herman W. Block scholarship (awarded by Kate DiCamillo) and the Frances and Kermit Rudolf Award for narrative nonfiction. Her middle-grade novel, *Nikki on the Line*, published by Little, Brown in March 2019, was an Indies Introduce and Indies Next selection by the American Booksellers Association, and is a featured title on the ABA's 2019 ABC Best Books for Young Readers. Her nonfiction picture book, *A Rose Named Peace*, will be published by Candlewick in 2021. Visit her website, BarbaraCarrollRoberts.com.

CONSULTATIONS: PB (Prefers nonfiction), MG (Prefers fiction)



Jessie Sima is an author and illustrator based in the New York Area. She's the Author & Illustrator of *Not Quite Narwhal*, *Harriet gets Carried Away*, *Love, Z* and *Spencer's New Pet* (August 2019) and the Illustrator of *Snow Pony* and *the Seven Miniature Ponies* (by Christian Trimmer).

CONSULTATIONS: PB (Prefers fiction); Portfolio, PB Dummy

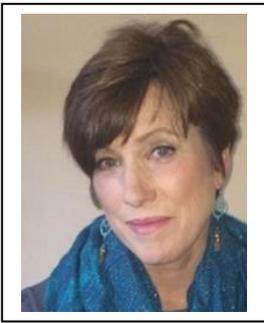


Steven K. Smith is the author of twelve books including The Virginia Mysteries and Brother Wars series for middle grade readers. Steven's books have sold over 100,000 copies, and he has spoken at more than 100 elementary and middle schools. The Virginia State Reading Association recently chose *Shadows at Jamestown* as a 2019-20 Virginia Readers Choice title. His first book, *Summer of the Woods*, is in development for film. Steven lives in Midlothian, Virginia, with his wife, three sons and a golden retriever. Visit his website at www.stevenksmith.net.

CONSULTATIONS: ER/CB, MG (Prefers fiction)



Erin Teagan is the author of the Luciana series, American Girl's 2018 Girl of the Year, *The Friendship Experiment*, and *Survivor Girl* (Clarion, 2019), a Junior Library Guild Selection. She worked in science for more than ten years before becoming a writer and uses many of her experiences from the lab in her books. She loves sharing the best and most interesting (and most dangerous and disgusting) parts of science with kids. Erin lives in Virginia with her family, a hound dog named Beaker, and a bunny that thinks he's a cat. She is the conference co-chair and the co-assistant regional advisor for the Mid-Atlantic region. www.erinteagan.com



Joan Waites is an award winning author-illustrator, with more than 45 titles illustrated for the children's trade and educational markets. A former adjunct faculty member of the Corcoran Museum School of Art and Design's aspiring artists programs, Joan now operates her own art teaching studio for children. She has served as the Mid-Atlantic SCBWI Illustrator Coordinator for the past 18 years, and is a member of the Children's Book Guild of Washington D.C., and The National Art Educators Association. Her second author/illustrated picture book, *A Colorful Tail*, will be released in spring 2019.

CONSULTATIONS: PB (Prefers fiction); Portfolio, PB Dummy

VENUE

Holiday Inn Dulles; 45425 Holiday Dr; Sterling, Virginia 20166.

Local phone: 703-471-7411

Website: <http://www.hidullesairport.com>

ACCOMMODATIONS

The Holiday Inn Dulles has set aside overnight accommodations for conference attendees October 24-27, 2019 at a special rate of \$88 per night plus 13% tax. Please make reservations as soon as possible.

The group rate expires October 1. Not sure of your plans yet? Take advantage of this great rate now. Unlike many of the discounted rates that you may receive, you may cancel your reservation, without penalty, up until 6pm on the day of check in.

Reservation

Link: <https://tinyurl.com/y4hj7q8k>

Reservation Phone Number: 1-877-875-9823

Group Name: “Society of Children’s Book Writers & Illustrators Conference”

Block Code: SW2

Parking at the Holiday Inn: While there should be ample free on-site parking, overflow parking is permitted at neighboring hotels.

REGISTRATION LINKS/TIPS

<https://midatlantic.scbwi.org/events/annual-fall-conference/>

You will need to scroll down to the bottom of the page to begin registration. The form is streamlined and does not contain workshop/breakout descriptions, so keep a copy of this sheet handy when registering. Ignore the Coupon Code. It’s for administrative purposes.

CONSULTATION GUIDELINES

SCBWI members registered for the conference may sign up for an individual consultation (manuscript critique or portfolio review) with a faculty member. Consultations include written feedback (on manuscripts) and a fifteen-minute, one-on-one meeting with the reviewer. The **additional fee for this option is \$50**. To reserve a consultation slot, you must register online AND send in your manuscript pages. No slots will be reserved until both steps are completed and payment is received. Select either Manuscript OR Portfolio/Picture Book Dummy Consultation when registering. Please read the consultation guidelines before registering. Required materials must be **postmarked on or before September 14, 2019**. **Requests that do not follow these guidelines will not be honored.**

*****NEW THIS YEAR!** When registering, you will have the opportunity to select your own reviewer. **Please read the faculty bios carefully and select a reviewer who agreed to critique your type of manuscript (e.g. Picture Book (PB), Early Reader/Chapter Book (ER/CB), Middle Grade Novel (MG), Young Adult/Teen Novel (YA), Graphic Novel (GN), Nonfiction (NF), or Poetry (P)). Failing to do may result in the loss of a critique slot and forfeiture of the fee.** Reviewers will be visible only if they have slots remaining. Critique slots are available on a first come/first served basis. Registering early will increase your chances of getting the reviewer of your choice.

Questions about consultations? Please contact **Consultations Committee Co-chairs Jess Stork** (Jess.Stork@gmail.com) or **Debra Shumaker** (dkshumaker@gmail.com) with any questions. Note "Consultations" in the subject line.

For Portfolio/Dummy Consultations: Bring your artwork with you to your consultation. Do not send any artwork to the consultation coordinator (not even photocopies). We cannot be responsible for materials lost in the mail. If you are an author/illustrator with a picture book dummy and you would like feedback on both your text and artwork, you may send in your picture book text (in proper manuscript format) and include a link to a site where the reviewer can look at your dummy online. (Please follow the directions below and be sure to select Picture Book DUMMY when registering.)

For Manuscript Consultations: Following the guidelines listed below, mail your manuscript to **Debra Shumaker** with a postmark **date on or before September 14, 2019**. **MANUSCRIPTS SENT AFTER THE POSTMARK DEADLINE WILL NOT BE ACCEPTED.**

MANUSCRIPT CONSULTATION SUBMISSION GUIDELINES:

1. ALL manuscripts should be double spaced and written in 12-point Times New Roman or Arial font. Margins should be 1" or 1.25". Please adhere to the standard publishing guidelines outlined in "From the Keyboard to the Printed Page" in THE BOOK (pages 9 - 11). Members can access a copy on the SCBWI website under the "Publications" tab. You must be signed in to view/download: <https://www.scbwi.org/online-resources/the-book/>

2. On the **top left corner of the first page** ALL submissions must include your **contact information** (name, address, phone number, email) as well as the **name of your reviewer** and the **manuscript type**: YA (Young Adult/Teen novel), MG (Middle Grade novel), PB (Picture book), CB/BR (Chapter Book/ Beginning Reader), NF (Nonfiction); Poetry.

3. For Picture Books (PB): Submit the complete text of ONE PB. No synopsis is needed. **If you are an author/illustrator with a PB dummy** and want feedback on your text and art, send in your PB manuscript only. In your contact information on the first page—**include a link to a site where the reviewer can look at your dummy online.**

4. For Middle Grade (MG), Young Adult (YA), Book-length Non-Fiction (NF) and Chapter books: Submit only the first TEN (10) pages, even if it cuts off mid-chapter, plus a ONE-page, single-spaced synopsis.

5. For poetry: You may submit up to ten double-spaced pages of poetry.

6. Note the **name of your reviewer** and **“SCBWI Conference”** on the lower left corner of the envelope and mail to:

**Debra Shumaker
7 Teasdale Court
Sterling, VA 20165**

DO NOT send it in a way that requires a signature.

THE SCBWI ANTI-HARASSMENT POLICY

The Society of Children’s Book Writers and Illustrators (SCBWI) is dedicated to providing a safe and harassment-free environment for all of its members and has a zero tolerance policy regarding harassment, intimidation, and discrimination. This includes all harassment, intimidation, and discrimination made on the basis of race, age, sex, gender, gender identity and expression, sexual orientation, national origin, ancestry, disability, medical condition, religion, class, body size, veteran status, marital/domestic partnership status, citizenship or any other marginalized identity. Harassment includes verbal comments, written comments, displayed images, or behaviors such as deliberate intimidation, stalking, body policing, unwelcome photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

The SCBWI Anti-Harassment Policy applies to all situations where the harassment, intimidation, or discrimination denies or limits a person’s ability to fully participate in or benefit from SCBWI’s programs and activities and is applicable to all SCBWI events and all SCBWI venues, including but not limited to SCBWI events, conferences, meetings, meet-ups, critique groups, and online interactions. Harassment, intimidation, and discrimination at any SCBWI event, any one of the foregoing events, or on-line is prohibited.

Code of Conduct

All participants in SCBWI events and activities, including faculty, staff, and attendees, are required to comply with the following anti-harassment code of conduct. The SCBWI Anti-Harassment Policy prohibits harassment, including but not limited to the following behaviors:

- Deliberate intimidation, stalking, or following.
- Sustained disruption of talks or other events.
- Inappropriate physical contact.
- Unwelcome sexual attention.
- Abusive verbal comments.
- Quid pro quo – sexual harassment that occurs when one in an authority position requests sex or a sexual relationship in exchange for professional consideration or favors.

Harassment does not include respectful disagreement or reasonable and respectful critique made in good faith. SCBWI continues to welcome and appreciate presentation of controversial ideas, free speech, and creative artistic expression. SCBWI encourages members to hold one another

accountable to the Code of Conduct and to take the perspectives of others seriously when a disagreement arises.

Reporting Procedures

Any person who believes there has been a violation of the SCBWI Anti-Harassment Policy can report the offense in one or all of the following ways:

- All SCBWI conferences will designate one or more Anti-Harassment Monitors (AHM) who will be available during the conference to provide a safe space for reporting and discussion. The AHM will report directly to the conference director.
- A complainant may request assistance from any SCBWI officer, employee, or regional team member.
- SCBWI has a dedicated email address for reporting any incident of harassment. Anyone who chooses to report an incident can find the Anti-Harassment Report Form on the SCBWI website (About > Anti-Harassment) or use the following link: <https://www.scbwi.org/anti-harassment-report-form/>. Reports can be filed out anonymously or with identifying information. Reports should include the substance of the complaint, date, and whenever possible, a list of witnesses or a reference to the relevant URLs, if the offense occurred online. Emails will be monitored at all times, including during SCBWI events. SCBWI will fully investigate all complaints, including those made anonymously, and take whatever action is necessary and appropriate to prevent a recurrence. Please note however, that SCBWI will not be able to follow up on an anonymous report with the complainant directly, as SCBWI will not have contact information for the anonymous complainant. SCBWI will make every attempt to respond to a named complainant in a timely fashion.

Non-Retaliation

The SCBWI Anti-Harassment Policy prohibits retaliation against a member of the SCBWI community for reporting harassment, intimidation or discrimination, or for participating in an investigation relating to any complaint made. The sanctions for retaliation are the same sanctions available to address any other violation of the SCBWI Anti-Harassment Policy.

Sanctions

SCBWI takes all allegations of harassment seriously. Every report will be investigated by a panel consisting of board members, SCBWI staff, and members at large. The results of the investigation and the recommendations of the panel will be reported to the officers of SCBWI, who will determine, in conjunction with the panel or, when appropriate, in consultation with an independent arbiter, the appropriate sanction.

Sanctions for faculty, speakers, staff or board members may include any of the following:

- warning the party involved that the particular behavior is inappropriate and must be ceased;
- immediate removal from the event;
- denial of access to SCBWI spaces and venues on a temporary or permanent basis;

- withholding of a contracted honorarium;
- prohibition from future speaking engagements;
- prohibition from future faculty appointments;
- expulsion from SCBWI;
- removal from the Board of Advisors or Board of Directors, when appropriate

Sanctions for attendees, members, and guests can include any of the following:

- warning the party involved that specified behavior is inappropriate and must be ceased;
- immediate removal from the event, without refund;
- denial of access to SCBWI spaces and venues on a permanent or temporary basis;
- termination of SCBWI membership, without refund;
- prohibition future SCBWI membership

Confidentiality

SCBWI will make every reasonable effort to conduct all investigations into allegations of harassment, intimidation, or discrimination in a manner that will protect the confidentiality of all parties. Notwithstanding the above, confidentiality is not absolute, and those with a legitimate business reason to know and be informed of the allegations will be so informed. Parties to the complaint should treat the matter under investigation with discretion and respect the reputation of all parties involved.

* SCBWI acknowledges the contributions of Geek Feminism, Science Fiction Writers of America, and WisCon for their work in developing anti-harassment policies.

BLOGGING AND RECORDING POLICY

By registering for this conference, you acknowledge that audio taping, videotaping and/or transmitting or aiding in any of the foregoing of any part of the conference (including, but not limited to, presentations, individual sessions and networking events) is prohibited. Additionally, the material in all handouts and presentations is copyrighted and may not be reprinted, blogged, written, orally transmitted, and/or reproduced without written permission of the copyright holder only. If you are found in violation of the above, SCBWI reserves the right to remove you from the conference and bar you from attending future conferences.

While we think it's great when bloggers share thoughts about their overall experience, offer a personal anecdote, and/or briefly talk about something that resonated with them, it is equally important that bloggers not give away that which is not theirs to give. The fair use policy issued by SCBWI above refers to speakers' rights, authors' rights, and illustrators' rights, under any circumstances, and it pertains to the content of our speakers' talks, workshops, and/or handouts. This falls into the category of protecting intellectual property. Again, personal impressions, a quote that is cited, and/or a general overview would be considerate. However, it would be a breach of copyright law to give away a detailed report of a presenter's material. Thank you in advance for taking this policy into account. Your professionalism is greatly appreciated.